



Trainer Training 5-days

Why attend Trainer Training?

To teach something, is not necessarily to have mastered. Great Teachers of the world 'walk the talk' they live, breathe and exude the principles of their teachings. Knowledge is great but when coupled with behaviour, it is considerably more powerful. This certification is required to qualify to teach for the World Golf Teaching Federation or to set up your own business coaching golfers capable of awarding the level 3 World Golf Teaching Federation's certification. If you do not want to become a full time trainer, this training will help you to become the most magnificent presenter of your own ideas.

What will I learn?

- How to Teach the conscious mind and the unconscious mind simultaneously
- How to Create moment by moment control over your group
- How to Expand your vocal flexibility to control the group
- Demonstrations and demonstration subjects
- Training design and sequencing
- How to offer effective feedback
- How to keep a group resourceful
- Help the Heckler to become more productive
- How to handle Questions smoothly and elegantly
- How to use humour appropriately and why its important
- How to exceed customer expectations
- How to give added value.
- The business of training in sales, marketing, financial statements etc

What do I need to qualify?

Previous certification will include attaining Recommended Coach and Mastery. Prior to attending the course you will have played one round of golf at an official WGTF playing day to the following criteria;

Under 50	less than	75 over the day's standard scratch.
Age 50-59	less than	77 over standard scratch
Age 60-69	less than	79 over standard scratch

You are required to have at least three years experience as a full time coach of good standing. Produce 50 testimonials to a positive nature with address and phone numbers. No written exam is required.

What happens after I attend Trainers Training?

Obtaining the highest qualification you can with this Federation is only the start of your training. Those that gain certification will have an attitude of permanent improvement that will always drive them on. You can look forward to a permanent

place on our coaching team or operating your own coach training business offering level 3 certifications.